



IDAN ZUCKERMAN

CO-FOUNDER AND CO-CEO

Idan Zuckerman is the Co-Founder and Co-CEO of Upland - a metaverse that is mapped to the real world and powered by a blockchain and NFT based economy. Upland is one of the most widely adopted blockchain based applications in the world and is available to play across devices including the Apple App Store and Google Play Store.

An entrepreneur and 20-year veteran of the Gaming, Blockchain and Consumer Internet industries - prior to co-founding Upland, Idan was member of the founding team of Rocketplay - a leading mobile games developer that was subsequently acquired by AGS (NYSE:AGS).

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UPLAND
THE METAVERSE SUPER APP