

UPLAND is an open Web 3 platform and metaverse mapped to the real world. The company's mission is to build one of the leading and most dynamic creator-communities through a strong entrepreneurial economy that enables players, creators, developers and brands to create goods and experiences, monetize assets, and provide utility and fun to other players. Headquartered in Silicon Valley with hubs in Las Vegas, Ukraine and Brazil, Upland has been named as one of Fast Company's "Next Big Things in Tech" in 2021 and "22 San Francisco Startups to Watch in 2022\(mathbb{M}\) by Built in SF. Upland is committed to being carbon negative and is a proud partner of CarbonFuture. Visit Upland.me for more information on our sustainability commitment. Upland is available on iOS, Android and the web, and can be played from anywhere in the world.

